

BFA CORPORATE MEMBERSHIP INCLUDES:	Standard	Premium	Platinum
BFA LOGO & Members			
Use of BFA membership logo for your letterhead, website etc. to show your support for the industry	X	X	X
Opportunity to provide us with an A4/A5 flyer of your member benefits for our membership packs		X	X
Handling of member and general enquiries/promotions on your behalf	X	X	X
BFA Magazine NEWS & VIEWS			
Copy of the quarterly BFA Florist Magazine delivered to your door	X	X	X
One full page editorial in the magazine - (On each annual renewal)			X
Promotional Blog post added to BFA website and notice board	X	X	X
Welcoming profile on our newsletter	X	X	X
An initial dedicated e-shot sent to our full database welcoming you as a member – giving any details of promotions for BFA Members and one on every annual renewal.			X
Discount for dedicated e-shots	10%	25%	50%
Invitation to our Industry Meetings with networking opportunities	X	X	X
BFA WEBSITE www.britishfloristassociation.org			
Listing and short profile including member benefits as a corporate member	X	X	X
Profile of your company and member benefits offers in members area.	X	X	X
Links from your listings to your website		X	X
Opportunity to feature your news stories on the BFA news section of the website			X
Discount on member area Banner adverts	10%	25%	50%
BFA SHOW & EVENT SPONSORSHIP OPPORTUNITIES			
Discounted exhibition space at BFA FleurEx trade show	10%	15%	20%
Discounted advertising space in the BFA FleurEx show brochure	10%	15%	20%
Discounted advertising for BFA Vision Conference	10%	15%	20%
Costing	£ 250.00	£ 500.00	£1,500