



## Benefits and features of our eco-friendly products CLAYRTON'S

- **Beetroot paper** p.57 A/H22/23
  - Innovative new eco-friendly product 2022
  - Beetroot paper is a recyclable paper made from **80% paper fiber** and **20% beetroot waste**.
  - **Its composition reduces by 16% its environmental impact.**
  - 100% recyclable
  - Origin France guaranteed
  - PEFC (certification that promotes sustainable forest management)
  - Printed with water based ink
- **Grass paper** p.140 BOOK22
  - Grass Paper is made from **75% recycled fibers** and **25% grass fibers**.
  - Its manufacturing is environmentally friendly as it requires no chemicals and much less water & energy than usual paper to be produced.
  - 100% Recyclable
  - 100% Reusable
  - 100% Natural
  - Made in Europe
  - PEFC (certification that promotes sustainable forest management)
- **Natural Kraft** : Cyrielle p.168 / Canopé p.162 BOOK22
  - **100% recyclable**
  - 100% Natural kraft
  - Printed on one side
  - Origin France guaranteed
  - PEFC (certification that promotes sustainable forest management)
  - Printed with water-based ink
- **Duo Kraft paper** : p.60 BOOK A/H22/23 - p.1564/157 BOOK22
  - **100% recyclable**
  - Printed plain color on both sides
  - Origin France guaranteed
  - PEFC (certification that promotes sustainable forest management)
  - Printed with water-based ink

- **Kraft Pattern Water Resistant & Recycled**: Volute p.72 / Variety p.71 / Botanical p.74  
BOOK A/H22/23
  - **100% recycled**
  - **100% recyclable**
  - **Water Resistant**
  - Origin France guaranteed
  - PEFC (certification that promotes sustainable forest management)
  - Printed with water-based ink
  - Printed on one side
  
- **Metallic Kraft Water Resistant** : p.70 BOOK A/H22/23
  - **100% recycled**
  - **100% recyclable**
  - **Water Resistant**
  - Origin France guaranteed
  - PEFC (certification that promotes sustainable forest management)
  - Printed with water-based ink
  - Printed plain and metallic color on both sides
  
- **Cello** : UK trends : p 51 à 60 BOOK22
  - **100% recyclable**
  - Origin France guaranteed
  - Printed with water-based ink
  
- **Simply botanical** : p.96 BOOK A/H22/23
  - Eco conception / eco-design
  - Bio-based
  - **PLA inside**: Plastic bag inside made from corn starch
  - **100% recyclable**
  - Waterproof
  - Recycled paper
  - Printed with soy ink
  - Origin France guaranteed

- **RAPID'EAU WaterResistant** p.126 BOOK A/H22/23

Discover it in video on our Youtube channel : [https://www.youtube.com/watch?v=SvWfgW02\\_bo](https://www.youtube.com/watch?v=SvWfgW02_bo)

- **Reusable**
  - **Recyclable**
  - **Waterproof**
  - 28% lighter (because of less plastic)
  - Ideal for water-bouquet wrapped with kraft (no cello needed)
  - Can be used with any kind of accessories: Kraft paper and Bags
  - Made in Europe
  - Easy to use
  - Handy and a very stable support
  - Rapid'eau is patented
- **RAPID'EAU Recycled** p.331 BOOK22
    - Eco conception / eco design
    - **Made in recycled biodegradable resin**
    - **36% lighter**
    - **Reusable**
    - **Recyclable**
    - Made in Europe
    - (to be used with a cello sheet)
    - Rapid'eau is patented
- **BAGS : Evidence Bouquet** p.84 BOOK A/H22/23
    - **100% paper**
    - **Eco conception / Eco design**
    - **Recyclable**
    - (you can put the RAPID'EAU WR directly into the bag without cello or kraft sheets)
- **BAGS : Aqua Bio** p.204 BOOK22
    - **Eco conception / Eco design**
    - **Bio-based**
    - **PLA inside** : Corn starch laminated inside
    - Waterproof
    - Printed with soy ink
    - (you can put the RAPID'EAU WR directly into the bag without cello or kraft sheets)
- **SLEEVES** : kraft sleeves
    - **100% recyclable**
    - Origin France guaranteed
    - Printed with water-based ink
    - PEFC (certification that promotes sustainable forest management)